



HEREND PORCELAIN MANUFACTORY LTD.

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PEONY



PIRO2L / PIRO1H





# PEONY

AT THE 1851 LONDON WORLD EXPO QUEEN VICTORIA ORDERED A SET FROM MÓR FISCHER THAT WAS LATER TO BEAR HER NAME. THE STYLE OF THE SET WAS OF CHINESE ORIGIN AND WAS DECORATED WITH FLOWERS AND BUTTERFLIES. SINCE THEN THE PRESENCE OF THE VICTORIA DÉCOR HAS BEEN CONTINUOUS; IT HAS UNDERGONE TRANSFORMATIONS, IT HAS LIVED AND DEVELOPED WITH THE MANUFACTORY AND THE PATTERN HAS BECOME ITS WORLD-RENOUNDED SYMBOL; IT IS NOT ONLY THE MOST WELL KNOWN, BUT IS ALSO THE MOST POPULAR HEREND PATTERN. IT IS LOVABLE, CHARMING, GRACEFUL AND SPONTANEOUS AT THE SAME TIME, BEARING THE MOTIFS OF A CLOSED BOUQUET STRUCTURED FLOWER AND ITS MATURE COLOUR HARMONIES IN FULL BLOOM. THE VICTORIA MOTIFS, BUILT UPON A DELICATE BALANCE OF COLOUR, ARE SUBJECTED TO CONTRASTING SHAPES AND FORCES. A DAINY FLOWER WITH THE DELICACY OF A PUFFY CLOUD OVERHEAD SITS WITHIN THE EMBRACE OF THORNY LEAVES AND POINTED BRANCHES; THIS CONTRAST IS STRESSED FURTHER BY A RELAXED, MULTI-SHADED PAINTING.

THE VBO REDESIGN IN 2008 UNLOCKS THE ENCLOSED BOUQUET COMPOSITION AND HIGHLIGHTS THE COLOUR PAIRS AND CONTRAST ELEMENTS THAT COMPRISE THE STRUCTURE OF THE PATTERN. THE NEW PATTERN ATTAINED THIS WAY PICKS OUT A SINGLE STRAND OF PEONY FROM THE BOUQUET AND ONCE AGAIN REBUILDS THE HARMONY OF COLOURS AND FORMS. THE NEW "PEONY" DECOR, BORN FROM THE VBO REDESIGN, IS A DELICATE TRANSITION OF THE CLASSICAL DESIGN INTO ONE MATCHING UP WITH TODAY'S TREND AND STYLE. THE HAND-PAINTED, FEATHER-LIGHT PEN DRAWING CREATES AN INTERLACED PATTERN OF PETALS ON THE SURFACE AND INFUSES ALL WITH THE CLASSICAL BEAUTY OF GLAZE PAINTING.

PIECES CAN BE ORDERED IN TWO DIFFERENT VERSIONS:



PIRO2L

PIRO1H



20706-0-00 PIRO2L  
COFFEECUP WITH SAUCER  
200 ML



20724-0-00 PIRO2L  
TEACUP WITH SAUCER  
200 ML



20701-0-00 PIRO2L  
TEACUP WITH SAUCER  
310 ML



20471-0-06 PIRO2L  
SUGAR BASIN, TWISTED KNOB  
105 MM



02495-0-00 PIRO2L  
FRUIT BOWL  
165 MM



02380-0-00 PIRO2L  
BREAD BASKET  
315 MM



20148-0-00 PIRO2L  
VEGETABLE DISH  
1400 ML



02325-0-00 PIRO2L  
FRUIT BOWL  
3500 ML



02311-0-00 PIRO2L  
FRUIT COMPOT  
155 MM



02211-0-00 PIRO2L  
OVAL DISH  
2000 ML



20372-7-06 PIRO2L  
JAM POT, TWISTED KNOB  
200 ML



20656-0-00 PIRO2L  
MILKJUG  
250 ML



20604-0-06 PIRO2L  
TEAPOT, TWISTED KNOB  
1200 ML



20611-0-06 PIRO2L  
COFFEEPOT, TWISTED KNOB  
1500 ML



20519-0-00 PIRO2L  
DESSERT PLATE  
210 MM



20504-0-00 PIRO2L  
SOUP PLATE  
230 MM



20524-0-00 PIRO2L  
MEAT PLATE  
260 MM



20527-0-00 PIRO2L  
SERVING PLATE  
288 MM



20158-0-00 PIRO2L  
ROUND DISH  
305 MM



20102-0-00 PIRO 2L  
OVAL DISH  
370 MM



20218-0-00 PIRO2L  
SAUCE BOAT  
215 ML



20530-0-00 PIRO2L  
CRESCENT  
190 MM



20075-0-06 PIRO2L  
DISH, TWISTED KNOB  
200 MM



02213-0-00 PIRO2L  
OVAL DISH  
900 ML



02436-0-00 PIRO2L  
SANDWICH DISH  
365 MM



02043-0-06 PIRO2L  
VEGETABLE DISH, TWISTED KNOB  
1500 ML