W W W . H E R E N D . C O M



INDIVIDUAL WISHES DREAMED UP IN PORCELAIN



YOU COULD LIVE WITHOUT HEREND PORCELAIN.

JUST AS YOU COULD LIVE WITHOUT SPECIAL MOMENTS...

SPECIAL ARTICLES

THE HEREND PORCELAIN MANUFACTORY HAS BEEN MAKING SPECIAL PORCELAIN ARTICLES FOR 179 YEARS. THESE LUXURY USEFUL AND DECORATIVE PIECES ARE DESIGNED FOR HOMES EQUIPPED IN THE MOST DEMANDING, REFINED TASTE, FOR PALACES, RESIDENCES AND OFFICES OF RULERS, PRESIDENTS AND PRIME MINISTERS, FOR THE BEST HOTELS AND RESTAURANTS, AND FOR THE BUREAUX OF DISCRIMINATING COMPANIES.

HEREND ARTICLES AND SERVICES ARE EQUALLY AT HOME IN THE 21ST-CENTURY MILIEU OF TODAY. THEY EQUALLY PAY A KEY PART IN WARM HOMES, CHEERFUL GATHERINGS AND EVENTS, AND EQUALLY WITH THE MOOD, APPEARANCE, COMFORT AND GOOD ENVIRONMENT OF MODERN OFFICES.





WHAT THE CLIENT WISHES

SO FROM THE OUTSET, THE HEREND PORCELAIN MANUFACTORY UNDERTOOK TO MAKE INDIVIDUAL MASTERPIECES TO SPECIAL ORDER. WHAT COULD SAY MORE FOR THE WORK OF HEREND MASTERS, AND OF COURSE, THE TASTE OF OUR CLIENTS AND CUSTOMERS THAN THE FEELING THEY SHARE: AN INDIVIDUAL ITEM OF HEREND PORCELAIN MADE SPECIALLY FOR THEM HAS INESTIMABLE VALUE AND PRESTIGE. THEIR SPECIAL QUALITY COMES, OF COURSE, FROM THE METICULOUS, PAINSTAKING WORK OF THE BEST CRAFTMEN AND PAINTERS AND FROM THEIR INDIVIDUALITY. IF REQUESTED, HEREND'S MASTER PAINTERS WILL EVEN DESIGN A NEW DÉCOR, REPRODUCE A FAMOUS WORK OF ART ON PORCELAIN, FAITHFULLY REPLICATE A PRICELESS EXHIBIT IN THE HEREND PORCELAIN MUSEUM, OR ADD A PORTRAIT TAKEN FROM A PHOTOGRAPH THE CLIENT HAS SUPPLIED.

Just for you

WITHIN THE BOUNDS OF GOOD TASTE, THE MANUFACTORY CAN FULFIL EVERY SPECIAL REQUEST, IN CLOSE COOPERATION WITH THE CLIENT, AND IN THE CASE OF DECORATIVE ARTICLES, WITH THE CLIENT'S INTERIOR DESIGNERS. THIS ENSURES THAT THE PIECE FITS PERFECTLY INTO THE INTERIOR, TO FORM AN INTEGRAL, ORGANIC, HARMONIOUS WHOLE IN WHICH THE HEREND PIECE SERVES AN ACCENT. ARTICLES AND FIGURES MAY BE BASED ON INDIVIDUAL DESIGNS, OR IN THE CASE OF TABLE SERVICES, EXISTING DESIGNS CAN BE PERSONALIZED WITH A MONOGRAM, INSCRIPTION, CREST, PORTRAIT OR PAINTING.

IMAGINE SOME HEREND PORCELAIN ALL OF YOUR OWN...

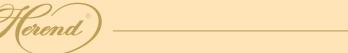




PURE HANDWORK AND YOUR INITIALS CREATE THE MOST INDIVIDUAL PORCELAIN

THE BASIC RULE FOR MONOGRAMS IS THAT THE MONOGRAM MUST BE A SUPPLEMENT TO AN EXISTING HEREND DECOR. WE RECOMMEND THAT THE MONOGRAM BE PLACED ON THE PLATES' LEDGE.





Masterpieces for the state and company protocol

THE PROCEEDINGS FOR PAINTING COATS OF ARMS ARE SIMILAR TO THOSE GOVERNING MONOGRAMS.





CHOOSE THE COLOUR IN HARMONY WITH YOUR MOOD

OUR ELEGANT TABLE SETS ARE MADE IN SEVERAL COLOUR VARIATIONS IN ORDER TO FREE YOUR IMAGINATION WHILE FURNISHING YOUR APARTMENT.





















KEEP YOUR MEMORABLE EVENTS ON HEREND PORCELAIN

INSCRIPTIONS CAN BE ADDED TO PRODUCTS CURRENTLY AVAILABLE IN SHOPS, OR EVEN RETROSPECTIVELY. WE PLACE THE INSCRIPTION AS THE CLIENT REQUIRES, BUT IF THERE IS NO SPECIAL REQUEST, WE CAN NATURALLY EXECUTE THE DESIGN AS WELL.







UNIQUE PRESENTS FOR IMMORTALITY

THE MANUFACTORY HAS OFTEN MADE PORTRAITS FROM THE 19TH CENTURY. THE PORTRAITS CAN BE PLACED ON PLATES, DISHES OR VASES.













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