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VBOGD/PDVICT



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IN PRAISE OF SIMPLICITY

IN 2011, THE VICTORIA, ONE OF THE MOST RENOWNED PATTERNS OF THE HEREND PORCELAIN MANUFACTORY LTD., IS CELEBRATING THE 160TH ANNIVERSARY OF ITS BIRTH AND ITS FIRST ORDER BY QUEEN VICTORIA. ON ACCOUNT OF THIS ILLUSTRIOUS OCCASION, THE MASTERS AT HEREND AIM TO PRESENT THE VAST SCOPE OF CREATIVE OPTIONS OFFERED BY THE PATTERN. THESE INCLUDE A NOBLY SIMPLE, UNCLUTTERED VERSION, CREATED USING ONLY THE GARLAND FROM THE ORIGINAL PATTERN.

SIMPLICITY IS ESSENTIALLY A VALUE, GIVING US A SENSE OF COMFORT, JOY AND HAPPINESS IN THE LONG RUN. SOMETIMES THE MERE THOUGHT OF SIMPLICITY, OF PLAIN BEAUTY IS ENOUGH TO BRING WARMTH TO OUR SOUL.

A MINUSCULE MOTIF, LIFTED FROM THE ORIGINAL PATTERN WHERE IT IS NEARLY UNNOTICED AMIDST THE RICH SPLENDOUR, IS BROUGHT INTO THE SPOTLIGHT AND FORMS A HARMONIOUS ENTITY WITH THE BRIGHT WHITE PORCELAIN, RUNNING AROUND THE EDGES AS A BORDER PATTERN. IT IS A PRIME EXAMPLE OF HOW LESS CAN SOMETIMES BE MORE. THE USE OF ONLY A SMALL NUMBER OF COLOURS IS ENHANCED WITH THE GLIMMER OF GOLD.

THE PATTERN CAN BE THE PERFECT ADORNMENT EVEN ON THE MOST CONTEMPORARY DINING TABLES.

BEAUTY IS BEAUTIFUL IN AND OF ITSELF. SIMPLICITY WILL NEVER GO OUT OF STYLE. THESE TWO STATEMENTS, EMBODIED IN THIS DECORATION, FORM THE BASIS OF HEREND'S MESSAGE: TIMELESS BEAUTY, ETERNAL VALUE.



701-0-00 PDVICT1
TEACUP WITH SAUGER
300 ML



20724-0-00 PDVICT2
TEACUP WITH SAUGER
200 ML



20658-0-00 PDVICT2
MILKJUG
100 ML



20613-0-06 PDVICT2
COFFEEPOT
800 ML



604-0-09 PDVICT1
TEAPOT
1250 ML



2211-0-00 PDVICT2
OVAL DISH
35 MM



181-0-00 VBOGD
SALAD DISH
255 ML



173-0-00 VBOGD
ROUND DISH
325 MM



519-0-00 VBOGD
DESSERT PLATE
210 MM



644-0-00 PDVICT1
CREAMER
140 ML



377-7-09 PDVICT1
JAM POT
240 ML



20393-0-06 PDVICT2
BUTTER DISH
85 ML



311-0-00 PDVICT2
FRUIT COMPORT
240 MM



380-0-00 PDVICT1
BREAD BASKET
305 MM



430-0-00 PDVICT1
PLATTER
295 MM



524-0-00 PDVICT 1
MEAT PLATE
255 MM



527-0-00 PDVICT 2
SERVING PLATE
285 MM



20156-0-00 VBOGD
ROUND DISH
330 MM



259-0-09 PDVICT1
SUGAR CASTER
120 ML



471-0-09 PDVICT1
SUGAR BASIN
105 MM



6460-0-00 PDVICT1
VASE
100 MM



20148-0-00 PDVICT2
VEGETABLE DISH
255 MM



20103-0-00 PDVICT2
OVAL DISH
345 MM



41-0-02 VBOGD
VEGETABLE DISH
2250 ML



20158-0-00 CB2
SERVING PLATE
305 MM



20158-0-00 CL2
SERVING PLATE
305 MM