## VHN VHBRI VHTQ VHB VHL VHV VHV2 VHJ VHP

## VIEUX HEREND (VH)

THE FIRST HIGURINE OF THE HEREND PORCELAIN MANUFACTORY DECORATED WITH A FEATHER-LIKE SCALED DESIGN WAS MADE IN 1871. BACK THEN, THE FAMOUS HUNGARIAN WRITER MÓR JÓKAI RECEIVED A ROOSTER WITH HIS PATTERN. THE IEGEND REALLY STARTED IN THE 193OS AND THE SCALED PATTERN SOON BECAME KNOWN WORLDWIDE AS HEREND'S SPECIALTY. A VARIETY OF DIFFERENT ANIMAL FIGURINES BECAME SOUGHT AFTER COLLECTORS' PIECES. RECENTLY, A WIDER RANGE OF COLORS APPEARED IN ADDITION TO THE ORIGINAL RED AND BESIDE GOLD GRNAMENTATION, PLATINUM ACCENTS HAS BECOME MORE AND MORE POPULAR.

IT IS ALMOST IMPOSSIBLE TO IMITATE THIS PATTERN, AS THE NARROW OR WIDENING SCALES CAN BE APPLIED TO THE UNEVEN SURFACES BY HAND PAINTING ONLY. VARIOUS LIMITED SERIES MAKE THE "VIEUX HEREND" FIGURINES EVEN MORE POPULAR, SOME USING A COMBINATION OF DIFFERENT COLORS AND THE COLLECTION IS INCREASING VEAR BY YEAR. THIS HALLMARK DESIGN OF HEREND HAS ALSO BEEN APPLIED ON DIFFERENT DINNERWARE ITEMS, WHICH ARE ILLUSTRATED IN THIS LEAFLET.





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